

Representation in Popular Media Project, 10%

Guidelines & Grading Rubric

Assignment Instructions:

Mid-semester you will turn in a representation in popular media project focused on the media of your choice – a visual, music, film, or television (other media are fair game if you speak with me about what you wish to do). The requirements are slightly different based on the media that you choose, as listening to an album and analyzing the lyrics will be much different than watching a 2-hour movie and analyzing the video, audio, and speech elements. The most important thing in this project is that you do the following:

1. Identify the actors: Who are the people/organizations/institutions involved? Look beneath the surface, many of the artists will be subtle. What are the identities of the actors? Be as intersectional as possible.
2. What is the relationship between the actors (think about power, history, culture, politics, resource ownership, etcetera)?
3. What are the socio-environmental issues discussed? Again, look beneath the surface. Because you have a wide range of options, it is possible that the media you choose will only focus on social issues. If that is the case, that is fine – however I will be looking for a sophisticated analysis.
4. How are the socio-environmental issues related to one another? Where do they intersect, conflict, build on one another?
5. How are intersectional identities related to the socio-environmental issues? Link the actors, identities, social issues, environmental issues and their related issues of power, history, culture, politics, resource ownership AND the core elements of intersectionality.
6. Analyze ALL of the media – visual, auditory, and speech/text elements.
7. Finally, you can present your results in a variety of manners. I am looking to see that you give a sophisticated analysis of the above 6 items. You can write a paper, create a narrated presentation, create an art project, etcetera. If you do something particularly creative (like an art project), be sure that you have enough text with it that I can interpret your project and see that you have conducted the analysis completely.

You can choose from any of the below media OR you can request approval for something that is not on this list. If you choose:

- A visual artist – you must look across their entire portfolio of art.
- A musician – you must look across an entire album (not a single song).
- A movie – you must look across the entire movie.
- A tv show – Choose at least 2 hours of the show – it can be completely different episodes that you select for a particular reason or it can be a episodes in order.

Visual Artists	Music Albums	Television Shows	Movies
<ul style="list-style-type: none"> • Banksy • Betye Saar • Faith Ringold • Adrien Piper • Kehinde Wiley • Nick Cave • Theaster Gates • Swoon • Sue Coe • Echo Hawk • Diana Al Hadid • Dr Eric Avery 	<ul style="list-style-type: none"> • "Ignorance," Tamara Lindeman/The Weather Station (releases Feb 5) • "Break Free," Xiuhtezcatl • "Vengo," Ana Tijoux • " Everything Not Saved Will Be Lost," FOALS • "Dirty Computer," Janelle Monae • Blue Neighbors and Bloom-Troye • "Querido FBI," Calle 13 • "Calle 13," Calle 13 • "A Seat at the Table," Solange • "Egypt Station," Paul McCartney 	<ul style="list-style-type: none"> • Time: The Kalief Browder Story • Orange is the New Black • Sense 8 • Black Lightening • Luke Cage • Wynonna Earp • Gentefied • Pose • Black Earth Rising • Self-Made 	<ul style="list-style-type: none"> • Sexy Killers • Plastic China • The Story of Plastic • The Price of Sugar • There's Something in the Water • Rise: Standing Rock Parts 1 & 2 • Come Hell or High Water: The Battle for Turkey Creek • Voces Inocentes • El Hoyo • Beyond Recognition • Trinkets and Beads

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<ul style="list-style-type: none"> • Olafur Eliasson • Mary Mattingly • Christie Melcourt • Olafur Eliasson • Feliz Deon • Jasjyoth Singh Hans • OsGemos • Denilson Baniwa 	<ul style="list-style-type: none"> • "Damn," Kendrick Lamar • "To Pimp a Butterfly," Kendrick Lamar • "Lemonade," Beyonce 	<ul style="list-style-type: none"> • Law and Order SVU (must have the episodes approved) 	<ul style="list-style-type: none"> • Moonlight • Princess Mononoke • Selma • Just Mercy • I Am Not Your Negro • Support The Girls • The Hate U Give • Do The Right Thing • Dear White People • Straight Outta Compton • Eyes Wide Shut
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Grading Rubric:

Expectation	Criteria	Points
Actors and intersectional identities	All actors are identified and explained including those who are not expressly identified but hinted at. The intersectional components of identities are clearly identified and the relationships between the actors are explained including the core intersectional concepts discussed in class.	20
Social	The social issues are identified including those that are not expressly discussed but hinted at. The relationships between the social issues are clearly explained.	20
Environmental	The environmental issues are identified including those that are not expressly discussed but hinted at. The relationships between the social issues are clearly explained.	20
Relationships between	The relationships between the intersectional identities, social issues, and environmental issues are explained in depth. This includes the historical context, political context, social context, and the core intersectional concepts discussed in class such as agency, power, voice, control of resources, and others.	20
Presentation of analysis	The presentation of the analysis is complete and thorough. Visual/audio presentations include sufficient text to clearly support the results of the analysis. Text-only (e.g. written reports) are sufficient in length to present a thorough analysis.	15
Sources	References are provided beyond the chosen media to support the arguments made in the analysis. There should be at least 5 reputable sources that support your arguments and that are referenced in your analysis. Use APA 7 for citations/resources.	5
Total possible points		100